

# Special Report: How Teachers Can Earn Extra Money Doing What They Love!

By Adam Waxler  
[www.TeachingTipsMachine.com](http://www.TeachingTipsMachine.com)

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- To navigate easily throughout this ebook use the “**Bookmarks**” tab on the left.
- There are links within this ebook that will take you to various information pages. For some of those pages you will need to be connected to the internet.

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Feel free to pass this report on to anyone you think may benefit from the information.

Simply copy and paste the following link to any email:

<http://www.teaching-teacher.com/teachermoney.pdf>

If you have any questions don't hesitate to contact me at:

[support@teaching-teacher.com](mailto:support@teaching-teacher.com)

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## About the Author



### Adam Waxler

Adam landed his first teaching job at Springs Middle School in East Hampton, New York. At Springs, Adam was basically given free reign to run the middle school social studies department as he wished. He worked quickly to revamp their outdated program, moving away from the textbook, teacher driven social studies curriculum to a more student-centered constructivist curriculum.

However, Adam's biggest break in teaching came through the professional development courses offered by Jean Anastasio and Dave Perry at APL Associates. He credits these workshops for literally changing his career.

By combining the teaching strategies taught in these workshops with his own constructivist methodology, Adam was able to increase standardized test scores, get 100% classroom participation, and eliminate classroom management problems.

Of course, when Springs started their teacher mentor program, Adam jumped at the chance to help new teachers learn to become *Master Teachers*.

After a few of years of mentoring, Adam decided to create an ebook on teaching strategies. Now Adam uses his ebook, *eTeach: A Teacher Resource for Learning the Strategies of Master Teachers*, as an integral part of his new teacher training, including workshops on how to implement the strategies put forth in his ebook. To learn more about how this ebook can greatly improve your career log onto [www.TeachingTeacher.com](http://www.TeachingTeacher.com)

Adam also owns and operates several other informational products and web sites, including:

- [Your Basic Guide To Acing ANY Teacher Interview!](#): An interview guide that addresses the special needs of teachers. Whether you are looking for sample teacher interview questions, sample teacher resumes, or still need to get the interview itself...learn the inside secrets from an expert in teacher interviews.

and

- [Teaching Tips Machine](#): a free weekly newsletter that provides simple teaching tips you can easily apply to any classroom situation. For your free subscription log onto: <http://www.TeachingTipsMachine.com>

When he's not working, Adam loves to spend time with his lovely wife Tanya and wonderful son, Levi. You can usually find them at the beach.

## **Introduction**

Let's face it...Teaching is a wonderful and noble profession whose rewards go beyond a simple paycheck.

Nevertheless, teaching doesn't exactly make it easy to pay the bills.

In fact, it is almost impossible to raise a family on a teacher's salary. This is one of the true travesties in our country.

Unfortunately, this fact leads many teachers to actually work second jobs. Many teachers spend their summers waiting tables, bartending, landscaping, or "banging nails". While these are fine jobs, their income is only temporary and is directly proportional to the amount of hours that a person works. Meaning, once you stop working, you stop making money.

There is a much better way.

Imagine taking your summer to work a job that would continue to make you money even after school is back in session and you are back to work. In fact, this new job will actually make money for you 24 hours a day, 7 days a week. It won't stop for sleep, it won't stop for weekends, and it won't even stop for vacations.

Don't think this is possible?

Think again!

The best part is your new "summer" job will be working at what you already love to do. (Not just working in some hourly job to help pay your bills)

How exactly are you going to do this?

Simple.

You are going to create your own ebook. An ebook is simply a digital book that can be instantly downloaded from a website.

If you're thinking that you must have to be some sort of computer wiz to figure this out...

Your Wrong!

I had very limited computer experience when I started. I knew only what I needed to know for my profession, such as Microsoft Word and how to search the internet.

Today, I own several web sites, one of which sells an ebook on teaching strategies at <http://www.TeachingTeacher.com> and another one on teacher interview tips at <http://www.TeacherInterviewTips.com>. I have several others in the works. Take a look, these web sites are operating 24/7 and reach all over the planet.

Like I said, you do not have to be a computer wiz to figure this out. The purpose of this special report is to give teachers a step-by-step process of how they can start earning extra money from home, doing what they already know and love. Extra money that will continue to come for years into the future.

Remember, you only have to write your ebook once. There are no copies to be made, and no publishers or editors to deal with. In fact, you can be up and running in no time at all!

Simply follow the steps laid forth in this special report and success is yours!

### **Step 1: Brainstorm**

First of all, you must realize that there will be some investment of both time and money. I tell this to you to be completely upfront and honest. There are no get-rich-quick schemes. I would hate for you to get started only to find out later that you must spend some time and money on this... You will have to do both.

However, your costs will remain very small. Just to give you an idea, you will have to have a web host that will run you about **\$25 per month**. Yes, you can find them for less, but you definitely get what you pay for and this is one area you don't want to cut corners. You will also need a domain name, but that will run you less than **\$10 per year**.

There will be other costs as you go along depending on what your needs are, but nothing too drastic. It is really up to you. The two definites are a web host and domain name, but as you can see you will be spending roughly \$30 per month. That's nothing; sell one or two ebooks in a month a you cover your costs.

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I will be making recommendations along the way for various products I think you should purchase to educate yourself. I will NEVER recommend something that I don't use myself. And, from learning from my mistakes you will save much time and money in the long run.

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With that said the first step doesn't cost anything at all. The first step is simply ***brainstorming***.

To be successful *online* is not much different than being successful *offline*. You need three legs to stand on: ***Interest, Credibility, and Existing Need***.

Before spending a dime on any online business these are the three things you should focus on: ***Interest***, ***Credibility***, and ***Existing Need***.

To begin, simply sit down and start brainstorming about your first 2 legs: ***Interest*** and ***Credibility***. That's right, take out a piece of paper and just start writing.

Tips to get you thinking:

- Do you have an area of expertise within your job?
- What school activities are you involved with?

(school play, yearbook, student council, mentor program, music, foreign language, school trip, reading specialist, science Olympiads, coaching etc.)

*But remember, your interests and credibility are not limited to what you do at school.*

- What do you do for fun? Hobbies? (scrapbooking, cooking, crafts, [health and fitness](#) etc.) (*Interested in health and fitness? Make sure to click the "health and fitness" link to see how you can create your own ebooks without even writing*)
- What are people always asking you for advice about?
- What do you do on your time off? (ski, play golf, boating, traveling etc.)

As you can see, the beauty of making money by writing your own ebook is that you are doing what you are truly passionate about.

Remember, at this point you are just brainstorming...don't rule anything out yet, just write it down.

However, do not overlook this brainstorming step or take it too lightly, it could be the difference between long-term success or endless frustration, internet burnout, and failure.

Now let's take a quick look at our first two legs: ***Interest*** and ***Credibility***.

**1. Interest:** While "interest" in and of itself is not essential to make money, it is essential for your piece of mind and sanity.

Why start a business on something that you are not interested in?

Where is the fun in that?

An online business is basically no different than an offline business.

Could you imagine starting a tailor shop if you hate to sew?

The bottom line is that you are much more likely to persevere through the frustrations (and there will be some) if you have a genuine interest in the topic.

**2. Credibility:** This is simple.

Why should I buy a product from you when I can buy that product from someone else who is a known expert in the field? You definitely need to establish credibility in your area if you expect to make sales.

However, for now you are simply brainstorming, you may actually have more credibility in a particular area than you think, so don't shut anything out just yet.

Now for the third leg: *Find an Existing Need*.

Once you've spent a good amount of time brainstorming (I suggest spreading it out over a couple of days) it's time to start doing a little research.

It is extremely important that a need already exists for your particular area of interest.

You do not want to have an "if you build it, they will come" mentality.

You want to sell product(s) that people are already looking for.

Think about how much more successful you will be if you know that people are actively searching the internet for information that will be provided in your ebook.

The good news is that you can easily find out if people are searching for products in your area of interest. There are programs available that show how many people have searched a particular keyword in the last 24 hours.

Imagine the advantage you give yourself if you start your business selling a product that others are already searching for.

Wordtracker (<http://www.money-teacher.com/wordtracker.htm>) is just such a program.

With Wordtracker you can type in any keyword and Wordtracker will come up with a list of 500 matching keywords. You can then click on any of those keywords and find more matches. Basically you just keep digging deeper and deeper into a niche market...your key to success.

Here's the best part though...once you have a list of keywords you can then do a competitive search. A competitive search will not only tell you how many people

searched those keywords in the last 24 hours, it will not only predict how many will search them in the next 24 hours, but the competitive search will actually tell you how many competing web sites there are for those keywords.

You can buy a one-day subscription, one-week subscription, or a one-year subscription.

Wordtracker even has a free trial version. For more information on how wordtracker works log onto:

<http://www.money-teacher.com/wordtracker.htm>

This is the key to success on the internet:

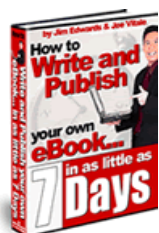
***Simply find a niche market within your area of interest and credibility in which there is already an existing need (people actively searching the internet for information) and your success is a sure thing!***

Just a quick point about competition...When using a program like Wordtracker, one might think that it is best to find terms that people are actively searching AND have no competition. While that would be nice, it is also extremely unlikely (though not impossible).

However, the good news is, your competition may actually be your best resource. For example, I use other teaching sites out there to sell my ebooks for me. I simply give them a 50% commission. For example, Amanda Post's teaching site <http://www.atozteacherstuff.com> is an extremely high ranking internet site geared towards teachers. There is absolutely no way that I can compete with her site for internet traffic. However, if you visit her site, you will see that she is selling my ebooks right now. But that's marketing and we can get into that later.

For now your job is to stick to brainstorming only.

There are two products that I strongly recommend at this first stage.



[Order Now](#) \$29.00

How to Write and Publish your own eBook... in as little as 7 Days

Write and publish your own OUTRAGEOUSLY Profitable eBook in as little as 7 days... even if you can't write, can't type and failed high school English class!

[More Information](#)



### Insider Secrets to Marketing Your Business on the Internet

While this product is expensive, you definitely get **more than your money's worth**.

The course package contains 2 beefy three-ring binders and 2 CD-ROMs containing **over 1000+ pages** packed with the exact **tested and proven fast-growth strategies** that Corey Rudl has personally used to turn his own one-man business into a \$7.6 million enterprise -- all on a shoestring budget.

This is the SAME system that literally 1,000s of his protégés have used to **earn \$30,000 to \$2.5 million per year using the Internet**.

To **preview Corey's course**, and learn his most profitable secrets, [click here now](#).

*Both products mentioned above are optional, but highly recommended.*

## Step 2: Write Your eBook

At this point you still don't need to purchase any ebook compiling software (and you may never have to). For now, you want to simply write your ebook. And you can do so in any text editor such as Microsoft Word.

Based on your research from Step 1, you should have determined a particular area of interest and credibility. Now it is time to write your ebook.

However, there are a few things you should know. (Again, I strongly recommend Jim Edward's ebook [How to Write and Publish your own eBook in as little as 7 Days...](#) ).

Here are a few tips...First of all, ebook writing is different than traditional writing. As you can tell from this report, ebooks are designed to be read off of the computer and therefore you notice the attention paid to spacing.

It is much easier to read on a computer screen if every 1-3 sentences are spaced. This is a little different than the traditional paragraphs you may be used to writing or even teaching.

Also, ebooks are usually written in a much more conversational tone and use various fonts and symbols to stress certain points. **What you are reading is an example** OF WHAT I AM TALKING ABOUT.

So, to start, gather your notes and simply start writing in Microsoft Word. The best part is you may already have your notes from various graduate work or professional development courses you have taken. I know one teacher who simply took her guided note packets that she uses for her 8<sup>th</sup> grade regents science classes and compiled them into an ebook. The best part was she already had everything written and saved in her computer. All she needed to do was some fine tuning.

### **Step 3: Compile Your eBook**

Once your ebook is finished, you are going to have to compile the ebook into some type of ebook compiling software.

There are a few different ways to go here each with its advantages and disadvantages.

First of all, you have the option of compiling your ebook as a .pdf file or as an .exe file.

What's the difference?

Well, basically a .pdf file can be read on any type of computer, whether it is a PC or a MAC, while an .exe file can only be read on a PC. That is right...if you compile your ebook as an .exe file, MAC users while **NOT** be able to view the file.

Therefore, I would strongly suggest that you go the .pdf route. I speak from experience when I say this. You see, I actually compiled my first ebook as an .exe file and I can't even begin to tell you how many emails I got asking if I had a version for MAC users. Or worse, they asked for a refund because they purchased my ebook without reading the systems requirements carefully.

So, like I said, save yourself the aggravation and go straight to .pdf.

With that said, creating a .pdf file is quite possibly the simplest thing in the world. You just type your ebook in a word processor like MS Word. You can add graphics, do fancy fonts and colors etc. Then just click the mouse and Presto! Instant eBook.

Here's the best part...You can even do it for **FREE**. Make sure to read Jim Edward's Special Report before purchasing ANY ebook compiling software. Simply click on the title to view the report: **["5 Ways to Create PDF eBooks & Special Reports Without Adobe Acrobat"](#)**

*To download the free bonus report simply right click the title, then click "Save Target As" or "Save Link As"*

However, in all honesty, I have tried pretty much all of the free pdf converters, and while they are great, there are some limitations.

Not being able to find any free pdf converter that gave me everything I wanted, I finally opted for purchasing the real thing...Adobe Professional 7.0.

When you download Adobe, the software adds an icon to your MS Word toolbar so you can literally write in MS Word and then click one button and your pdf file is done!

Here's the best part: Adobe Professional 7.0 retails for over \$400, but since you are a teacher, you can buy the software at a huge discount. I purchased mine from <http://www.academicsuperstore.com> and it only cost me \$119 with my \$30 rebate. That's few hundred dollars off the retail price. All you have to do is fax a copy of your pay stub that proves you are a teacher and you can open an account with them.

In the end, you are going to have to decide for yourself...free or paid.

My suggestion: *This is a business...Treat it like a business...Buy the best software.*

#### **Step 4: Create an eBook Cover (optional)**

An eCover is optional but is something that I strongly recommend.

Here's why...

eCovers add instant credibility and it is estimated that you can get over 300% more customers to take action when your ebook has an ebook cover to represent it.

Here are some different ecover software programs you can use, just follow the links below:

1. [eCover Generator](#) – This is real simple to use, however, many of the graphics and photos are geared towards home business/making money...but not all.

To see the original ebook cover I created for my ebook, *eTeach*, in just 5 minutes using eCover Generator click here: <http://www.teaching-teacher.com/eteachcover2.jpg>

2. [Cover Software Pro](#) – This is comes highly recommended though I have not used it myself.
3. [Dynamite Covers](#) – Pricey, but high quality.
4. [eCover Studio](#) – Offers a free trial. Give it a try ☺

**MY RECOMMENDATION:**

5. [Pro e-Covers](#) – I was fortunate to cross paths with Paulo Sá Pereira, the owner of Pro e-Covers, in my online business ventures. In my opinion, his work is simply the best. For only \$127 he will create all the graphics for your entire site, including the ebook cover, background, header, footer, and order button. The work is extremely professional – take a look: <http://www.teaching-teacher.com>. Paulo has already done three of my sites and I will continue to use him for all my graphics needs. (Plus he is a really nice guy)

However, I must tell you, that I did not start using him until money was coming in. If money is an issue (as I am sure it is) then you may want to go a cheaper route until you can start reinvesting your profits. That's what I did.

### Step 5: Create Your Web Site

Hold on, I know what you're thinking: *I thought this was supposed to be easy...*

Well it is. The web site you are going to design is going to be very simple.

You are *not* going to create a web site with many different pages and links all over the place. In fact, the only link on your web site (for now) will be to purchase your ebook.

You see, you are going to create what is called a *mini-site*. A mini-site is simply a one page sales letter. Your sales letter however, is going to follow a fairly scientific formula.

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Looking for a great ebook dedicated to showing people how to design profitable mini-sites? I highly recommend Phil Wiley's *Mini Site Profits*.

[Click here for more information](#)

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If you have already purchased Corey Rudl's *The Insider's Secret to Marketing your Business on the Internet* then you need to read **Step 3: Preparing Your Sales Copy, Lesson 14: Writing a Long Sales Copy**.

If you have not, take a look at my site <http://www.teaching-teacher.com> for the essential elements of a long sales copy.

Here is a link to a number of articles written on the subject of sales copy:

<http://www.successfulminds.com/copywriting/copywriting-articles.html>

Here is something else that is real special. It is Yanik Silver's [14 Point Web Copy Analysis of a Winning Site](#). (To download this free bonus report simply right click the title, then click "Save Target As" or "Save Link As.")

If you are going to write your own sales copy I strongly recommend that you read what Yanik Silver has to say, he is considered one of the leading experts in the field of writing effective sales copy.

Of course, if writing a long sales copy seems overwhelming, you still have choices. For one, you can always hire someone. If this is the direction you want to go send me an email at [support@teaching-teacher.com](mailto:support@teaching-teacher.com) and I would be happy to put you in touch with someone who would be willing to write your sales letter. However, you should be warned that this can get pricey.

Fortunately, there is also software that has recently been made available in which you simply plug-in information and it creates the sales letter for you. In fact, Yanik Silver has created just such a software program. [Click here to find out more about Yanik's Instant Sales Letters](#)

However, like I said, writing a sales letter is not as difficult as it may seem. You simply follow a very specific formula. This is a scientific formula that is proven to drastically increase sales. No need to get creative here and stray from the formula. If you already have Corey Rudl's [Insider Secrets to Marketing...](#) make sure to take a look at p.146 of Step 3.

If you are looking for a few simple templates to follow then just click here: [templates](#)

Whatever you do though, *please do not overlook this step*. Your sales letter is your connection to your buyer. It is the single most important step when it comes to making sales. Take the time to do it right.

As for where you are actually writing this sales letter...for now just write in Microsoft Word, but at some point you will need to transfer it to some HTML editor.

Depending on how new your computer is or what software came with your computer you may already have some type of HTML editor already in your computer. If not you will definitely want to purchase one.

The only one I can truly recommend is Microsoft FrontPage 2003. After researching various programs I went with FrontPage and I couldn't be happier, this is simply the easiest program in the world to use. If you can use Microsoft Word then you can use Microsoft FrontPage. I paid roughly \$200 before I knew about [Academic Superstore.com](#). Last I checked FrontPage was less than \$100 with your teacher discount.

## **Step 6: Your Domain Name**

Well, your almost there... You now have your ebook written, and your web page designed. All you need now is to get a domain name and host your site...

First of all, you definitely want to purchase your own domain name and avoid “free” domains.

Here are three good reasons why you should purchase your domain name:

1. Your web host cannot hold you hostage! In other words, you can easily move your site to any web host you wish while keeping your domain name.
2. Should you need to switch hosting companies for some reason, your customers will still be able to find you. In fact, they will never even know.
3. Your domain name will help identify what your company sells or does.

There is a great deal of information written on how best to choose a domain name, but all you really need to know to start is stay away from free domains *and* you do not need to buy your domain name from the same company that hosts your site.

No matter what you choose though, your domain name should cost less than \$10 per year. Really not a big deal.

Have some ideas for names already? Go to <http://www.godaddy.com> and type in the domain name you wish and see if it is available. GoDaddy will even help you find similar domain names. Just be careful, this can be addicting ☺.

*(By the way, I buy all my domain names through [www.godaddy.com](http://www.godaddy.com).)*

## **Step 7: Choose Your Web Host**

OK, simply put, *choosing your web host is an extremely important decision*. It can literally make or break your business.

In choosing a web host you are deciding who is going to be responsible for presenting your web site—your business—to the world.

One of the big advantages of having your own internet business is that you can earn money 24 hours a day 7 days a week. Like I said earlier...while you sleep, on weekends, even while you're on vacation.

However, the last thing you want is to host your site with a company that is “down” when someone is trying to visit your site. The more often a site is “down” the less money you make. The most important thing to look for in a web host is that they are up and running 99.9% of the time. Anything less is simply unacceptable.

The second most important thing to look for in a web host is excellent technical support.

Of course, there are many other things to look for in a web host such as fast servers, enough space (10 – 15 megabytes is more than enough), full e-mail services, no minimum contracts, and no hidden costs. However, any hosting company that is up 99.9% of the time that also has excellent technical support (and I mean EXCELLENT!!) will most likely have all those other aspects, but you do need to make sure.

**\*\*IMPORTANT:** You absolutely must avoid “free” web hosts, and even low-cost web hosting. When it comes to web hosting you really do get what you pay for!

With that said, there is only one web hosting company in the world that I would ever recommend and that is [Host4Profit.com](http://Host4Profit.com).

Go ahead, do your own research, but I assure you that you will end up right back where you started with [Host4Profit.com](http://Host4Profit.com). They are simply a web hosting company that is second to none. Not only do you get a web hosting company that meets all the needs of any site (including everything on the above list), but you also become a member of the Internet Warriors and have access to the [Internet Warrior Forum](http://InternetWarriorForum.com). This is an internet marketing forum that is simply amazing. You can ask questions and get answers to any question you can possibly imagine when it comes to the internet. Whether it is technical support or how to market your product. I am completely serious when I tell you that the top internet marketers are all hosting their sites with [Host4Profit.com](http://Host4Profit.com).

Oh yeah, I almost forget. Each additional site you host with them is only an extra \$5/month. And believe me, once you get hooked with your first ebook, you will want to create many more. I now have 8 active web sites.

So like I said, do your own web hosting research, then compare what you get to [HostProfit.com](http://HostProfit.com). You will not be disappointed with them.

### **Step 8: Accept Credit Cards**

Ok, you are just about there, but one thing we are still missing is how we are going to get people to pay you for all your hard work. The fact of the matter is, you absolutely must accept credit cards on your web site for your business to be successful.

Of course, you could go the route of setting up a traditional merchant account, but that can run you big bucks.

Fortunately, there is a much easier (and cheaper) way. I suggest one of two things:

1. Set up a third-party merchant account. A great company for this is [Clickbank.com](http://Clickbank.com). Clickbank is the internet's largest seller of ebooks, software, and other downloadable products. You set the suggested retail price for your product. Each time you sell your product, clickbank pays you (and the affiliate, if any) that retail price less \$1 + 7.5%.

ClickBank has a **one-time** \$49.95 activation fee, and no monthly fees. Just to give a quick example, if you are selling your ebook for \$19.95, you will earn \$17.45 for each ebook sold. Definitely well worth the cost in my eyes.

2. Set up a PayPal Account. When you sign up for PayPal, you can start accepting credit card payments instantly and it's free. To sign up or learn more, click here: <https://www.paypal.com>

So, which do I use? Well it all depends on the market I am targeting. When I am selling information about "internet marketing" I have no problem using PayPal as it is readily accepted and everyone involved with internet marketing has a PayPal account. However, when I am selling other products, such as my teaching ebooks I use Clickbank because all the customer has to do is put in their credit card information. Also Clickbank takes care of any affiliate program you may be running (but you don't have to worry about starting an affiliate program just yet).

### **Step 9: Make Money**

Congratulations. You are now a published author with your own web site that is ready to takes orders 24 hours a day 7 days a week.

Give yourself a pat on the back. You deserve it!

Now of course the challenge is to really start turning that site into a profit making machine.

There are many things you are going to want to continue to work at to make your site successful. Remember, having a site without any traffic is like having a store in the middle of the woods with no roads leading in or out.

Below are some ways to start promoting and marketing your web site:

1. At some point you definitely want to be able to "drop in" on potential customers from time to time. What I mean by that is you want to capture email addresses of people who visit your site.

To do so you need to give something away that is of enough value that people are willing to give up their email address and receive something from you week after week or at least month after month.

A newsletter/ezine is perfect for this. Send out a weekly or monthly newsletter on your topic that includes articles, tips, e-courses, bonuses etc. This way you can plug your programs over and over again (not just once). Research shows that someone has to visit your site an average of 7 times before they purchase, therefore you want to be able to contact your potential customers.

Of course, in order to have a strong follow-up campaign you need to have a good autoresponder. Getresponse.com is one I highly recommend that gives you everything you need for a strong follow-up email campaign (<http://www.money-teacher.com/getresponse.htm>)

2. Educate yourself as much as possible about internet marketing. There is an absolute ton of information out there. Just be careful, you don't have to buy every ebook/product sold. There is plenty of FREE information out there as well.

If you would like to sign up for a free weekly subscription to *The Money Teacher's Home Business Tips Newsletter* you can send a blank email here: [money-teacher@getresponse.com](mailto:money-teacher@getresponse.com)

If you are hosting your site with [Host4Profit](#) then you have access to the [Internet Warrior Forum](#). In that case, don't worry about a thing. You have all the internet marketing knowledge in the world wrapped up in one forum.

3. Start an affiliate program. Use your competition to your advantage. Find high traffic sites in your market and offer them a 50% commission to sell your ebook. Many sites may already have mailing lists of well over 50,000 people. Imagine how many sales you could generate if they put a "plug" in for your ebook in their newsletter. I'd say it would surely be worth the 50% commission wouldn't you?

If you have a Clickbank account an affiliate program is an extremely easy process to set up.

Also, I am in the initial stages of developing a site that just sells ebooks related to teaching. So, as soon as you're done with your ebook, let me know and I will add it to my site and send an email to my entire mailing list promoting your ebook. Send all correspondence here: [support@teaching-teacher.com](mailto:support@teaching-teacher.com)

4. Post in Forums. There are now internet forums (discussion boards) on virtually any topic you can imagine. Posting in these forums is a great way to drive very

targeted traffic to your site. Here is a two-part article I wrote on this exact subject:

- [The Most Targeted Traffic You'll Ever Get \(Part 1\)](#)
- [The Most Targeted Traffic You'll Ever Get \(Part 2\)](#)

If you have written an ebook on a topic related to teaching than I strongly suggest you frequent the teaching forum at Amanda Post's <http://www.atozteacherstuff.com>. This is absolutely the best teaching forum on the internet. You can ask questions and get answers to just about any teaching topic you can imagine. In fact, if you ever have trouble coming up with a topic to write your ebook about, you should visit the AtoZ forum just to generate ideas.

5. Write articles for your market. Article writing is a great free way to drive targeted traffic to your site. Most people come to the internet looking for information. If you provide quality information you can drive people who read your article directly to your web site simply by having a "resource box" at the end of each article. A resource box is just a few lines about who you are and includes a link to your web site.

Web sites in every market imaginable are always looking for quality content to add to their site, so having sites accept your articles is really easy. The best part is if your market is teachers, you probably already have many articles written from college and graduate work. Simply do some revising and you have yourself a web site traffic magnet.

6. Paid advertising, classified ads, Pay-Per-Click Campaign (PPC). Many web sites will allow you to place a classified ad, text link, or banner on their site. Just be careful. You want to make sure you are paying for placement on high traffic sites, but many high traffic sites can be expensive. Don't forget there are definitely free ways to promote your site. Paying for advertising is something that should come after you start making a profit.

Also, PPC campaigns are another great way to drive traffic to your site. Be careful here too, you literally pay each time someone clicks on your ad. The two PPC's I recommend are [Overture](#) and [Google Adwords](#).

## **Closing Thoughts**

I hope that this report has opened a whole new world to you and you now realize that you can do what you love to do and earn a substantial extra income from it as well.

Making money from home on the internet can be both exciting and frustrating at the same time. That is why it is imperative that you are working within an area that you have an interest and passion for. This will help you persevere through some of those frustrations.

But whatever you do, NEVER GIVE UP! There are a huge number of people who are making a substantial income working from home on the internet and the number is rising everyday.

If you ever have any questions about any of the steps put forth in this report don't hesitate to contact me at [support@teaching-teacher.com](mailto:support@teaching-teacher.com).

And, of course, I would love to hear about your success stories.

Best of Luck,

Adam Waxler

<http://www.teaching-tips-machine.com>

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